Potentially Unwanted Application (PUA)

Potentially unwanted applications are programs that are not malicious but may be unsuitable for use in a business environment, and may create security concerns.

siliconangle.com

Some applications are non-malicious and possibly useful in the right context, but are not suitable for company networks. Examples are adware, tools for administering PCs remotely and scanners that identify vulnerabilities in computer systems.

betanews.com

Certain antivirus and endpoint security programs can detect PUAs on users' computers and report them.

sfmnews.com

-- End Transmission --

Document Code: 2014ICT_15SECA033